

Sustainable SoluTions FOR
recycling of end-of-life Hydrogen
technologies



Deliverable D7.2

Communication toolkit

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- PU - Public
- CO - Confidential, only for members of the consortium (including the EC)



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FUEL CELLS AND HYDROGEN
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1 Executive Summary

The deliverable is developed under the frame of WP7. The goal of WP7 is disseminating project activities, exploiting properly all results obtained and guaranteeing the project outreach. The document describes the communication toolkit developed within the WP7 with some screenshots to illustrate it.

All the graphics have been designed by professionals assuring a consistent layout and visual identity among all materials (logo, technical schemes, corporate images, flyer, rollup, word and ppt template). All material is available and downloadable from the BEST4Hy internal repository.



Figure 1 Project repository

2 Logo



Figure 2 First version of the BEST4Hy project

Figure 2 above illustrates the logo developed for the proposal. It was further developed as shown in the following figures.



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Figure 3 Definitive version of BEST 4Hy logo



Figure 4 Black and white version of BEST4Hy logo

3 Technical schemes

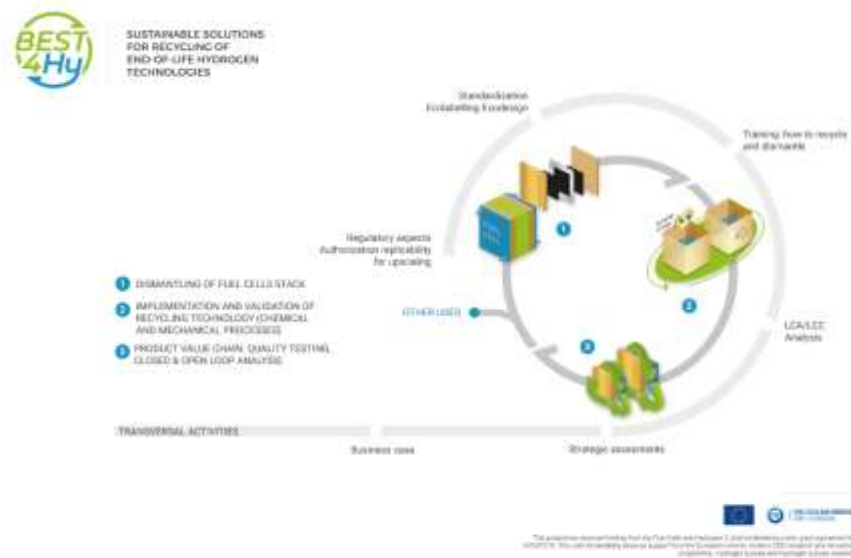


Figure 5 Project technical scheme



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The scheme above was created to represent the project activities. It features on the website, where it can be used interactively to learn about each step represented.

4 Corporate images



Figure 6 Project corporate image

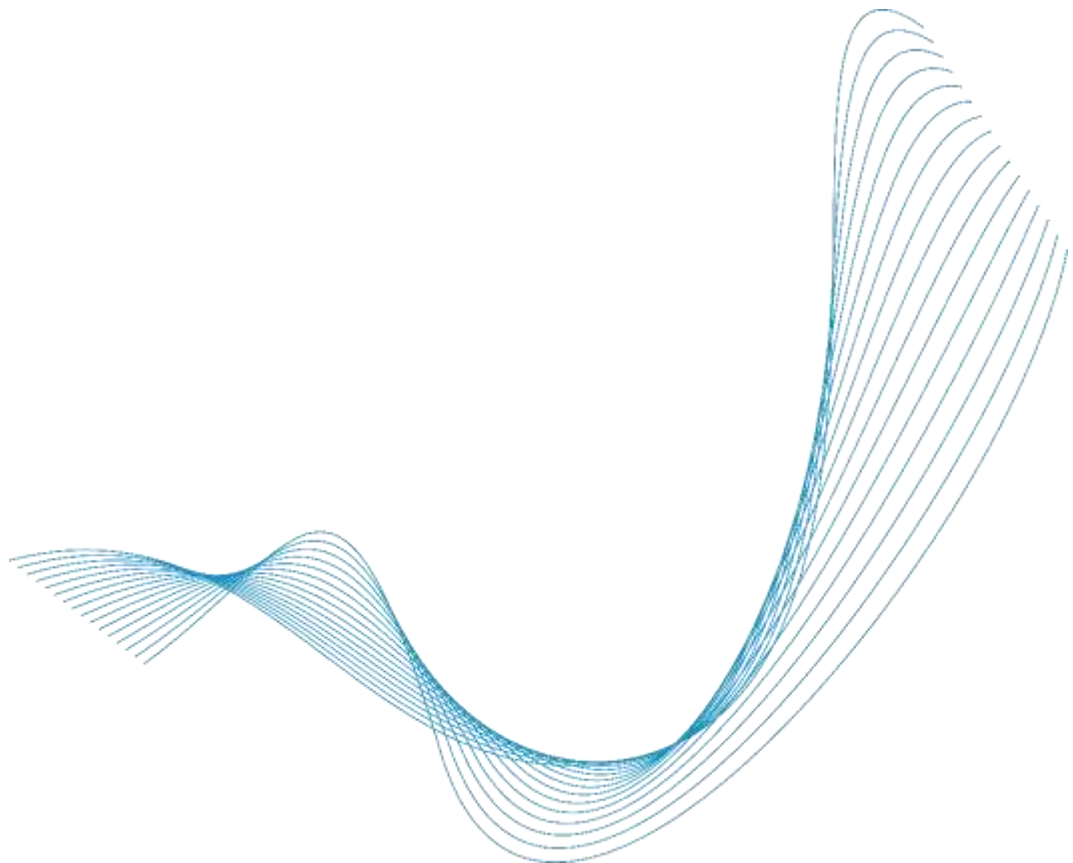


Figure 7 Project corporate image



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Figure 8 Project corporate image

The images above represent elements of the corporate image to be used throughout the project.

5 Flyer



Figure 9 Project flyer

A flyer has been created to present the project. It contains the main details of the project, e.g. consortium, objectives, activities etc.





6 Roll up



Figure 10 Project roll up

A first version of the project roll-up has been created, as illustrated above. It is in a format ready to print should any partner require it when representing the project at an event.



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7 Word template



Figure 11 Project Word template

The template represented above is to be used for the project deliverables.

8 Power point template



Figure 12 Project Power point template

The template represented above is to be used for the internal and external presentations.



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